

Summary: To win the package of 4 Ed Sheeran concert tickets, post a picture of you smiling to our Facebook Page (you must be a FB member). The photo must include you, but can have friends and family in it. The photo must be considered appropriate for a family environment. Include the hashtag #loveyourmile and/or #overbyortho and you're entered! Contest ends Monday, October 15th, 2018. The winner will be randomly drawn from all of the entries. To qualify, entrants must reside in the 50 United States or the District of Columbia. Only one qualifying entry per Facebook account will be valid. No purchase necessary. Winners will be notified by Facebook Direct Message. If you are the winner, you must have or create a Ticketmaster.com account in order for the tickets to be transferred to your name. Below are the details and the requisite legalese.

Official Rules For #loveyourmile Overby Orthodontics Contest

1) The "Contest Period" is from 12:00:01 am Central Time (CT) on September 15th, 2018 ("Contest-Start") to 9:00:00 pm Central on October 15, 2018 ("Contest-End").

2) How to enter: Like our Facebook page. Post a photo of yourself to our Facebook page, caption must include the hashtag #loveyourmile And/Or #overbyortho. Photo must be appropriate, and not include any explicit or inappropriate content. No purchase required to enter. A purchase will not increase your chances of winning a prize. All entries submitted become the property of Sponsor and none will be acknowledged or returned.

3) Eligibility: This Sweepstakes is open only to legal residents residing in the 50 United States and DC (excluding all territories and external Commonwealths) with a valid email address.

Contest void where prohibited, licensed, restricted, or taxed. Employees, officers, directors, representatives and their immediate families (spouse, parents, children, siblings, and each of their spouses regardless of where they live) and/or members of the household of Overby Orthodontics ("Sponsor"), anyone connected with the production or distribution of this Contest (the "Contest Entities") and all prize providers, and any previous winners, are not eligible to enter or be awarded a prize. Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entries that do not contain all the information requested will be disqualified. You may enter only once. You may not enter with multiple pictures and/or multiple Facebook identities nor may you use any other device or artifice to obtain more than one entry. Duplicate photos or texts or copies or other reproductions are not permitted. Without limitation, all of an entrant's entries will be disqualified, at the sole discretion of Sponsor, if entrant attempts (i) to enter the Contest through any means other than as described in these Official Rules; or (ii) provides information that is inaccurate or fraudulent; or (iii) attempts to disrupt the Contest or circumvent the terms and conditions of these Official Rules. All entries made in violation of these Official Rules will be void and ineligible to win a prize.

4) Winner Selection. The winner will be determined by a random drawing of all eligible entries. In the event of a tie, a winner will be chosen from the finalists in a random drawing. The potential winner will be notified within two (2) business days after the close of the contest via Facebook Direct Message with

the potential winning profile. The potential winners will have two (2) days to respond agreeing to accept the prize and arrange the transfer of the tickets via a Ticketmaster.com account.

It is an entrant's responsibility to track his/her Facebook account as that is how s/he will be notified if s/he has been chosen as a potential winner. In the case of a dispute regarding who submitted a particular entry, the entry will be deemed submitted by the authorized account holder of the Facebook page.

5) Prizes: Quantity, Approximate Retail Value ("ARV") and Odds: There will be one prize. Sponsor reserves the right to substitute a different make or model of comparable value. All prizes are awarded "as is." ARV: Prize values MSRP \$375. Odds of winning: Dependent on the total number of eligible entries.

6) General: By participating in this contest, you agree to be bound by these Official Rules. No participant or winner shall have the right to contest any decision by Sponsor concerning any aspect of the Contest or the interpretation of the Official Rules or the determination as to the qualification of entries. Sponsor is not responsible for those who cannot access the Internet or Facebook for any period of time regardless of technical, hardware, software, telephone, Internet, virus contamination, or network problems, or for delay, failure or malfunction for any reason including, but not limited to, lost or unavailable network connections, failed, incomplete or garbled computer or telephone transmissions, typographical or system errors, human errors including, but not limited to, errors by Sponsor or Sponsor's representatives who enter incorrect information into any computer systems or by force majeure. Sponsor assumes no liability for damage caused to entrant's or any other person/ entity's computer device or hardware, software or communications network, regardless of cause. Sponsor reserves the right to cancel/terminate, modify or suspend the Contest if in Sponsor's sole determination it believes that the integrity of the Contest has been, or could be, compromised or that the Sweepstakes is not capable of running as planned or fairly, including force majeure or any other causes beyond Sponsor's control. Sponsor reserves the right to disqualify any entry from the Contest if in Sponsor's sole judgment entrant has not complied with these Official Rules.

7) The right to receive a prize is non-assignable and non-transferable and no prize substitution or transfer will be allowed.. A prize or prize notification that is returned as undeliverable will disqualify the potential winner and an alternative winner shall be selected.

8) This Contest is governed by the laws of Minnesota. By entering this Contest, an entrant explicitly releases, discharges and holds harmless the Sponsor and all their respective shareholders, estates and assigns, one and all, from any and all liability, actions, causes of action, damages, actual, incidental or consequential, claims and demands whatsoever in law or equity, including all "costs", which s/he now has or may acquire, by reason of any personal injury, death, loss of or damage to property, or any reason, occurring during or arising out of his/ her participation or non-participation in the Contest and the acceptance and/or use or misuse of a prize. By accepting a prize, winner waives the right to (i) assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said

prize, and (ii) claim any liability (including attorney's fees and costs) which might arise from redeeming or seeking to redeem said prize (including any travel related thereto).

9) All federal, state and local laws, regulations and ordinances apply. If any provision of the Contest shall be deemed to violate any federal, state or local law, regulation or ordinance, it shall be amended to conform to such law and all other provisions shall remain in full force and effect. If Sponsor is required by applicable federal, state or local law, regulation or ordinance, or by action of an administrative agency such as Facebook to cease offering the Contest in any jurisdiction, Sponsor reserves the right to (i) terminate the Contest in such jurisdiction in its entirety, and/ or (ii) cancel and remove from participation in the Contest any and/or all entries from entrants residing in such jurisdiction, without penalty and without obligation to any Contest entrants. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. 10) Taxes. The US Government requires that sweepstakes winners pay taxes on their winnings. All taxes are winners' responsibility. 11) Errors and omissions. Contest Entities shall not be responsible for technical, pictorial, typographical or editorial errors or omissions in any marketing materials or these Official Rules. 12) Personal information. Information collected is subject to the Sponsors privacy policy. Acceptance of a prize constitutes permission to use a winner's name, city, and state on a Winners List. 13) Disputes. Entrant agrees that any and all disputes, claims, and causes of action arising out of or connected with this Contest or the prize awarded and all issues and questions concerning the validity, interpretation and enforceability of these Official Rules shall be resolved individually, without resort to any form of class action, and exclusively in a court of competent jurisdiction in Mower County, MN and all entrants agree to Mower County as the venue for any legal action without regard to conflict of laws doctrine. 14) Publicity. Except where prohibited by law, by entering the Contest and as a condition of participating in this Contest and winning a prize, you agree to the use by Sponsor and its designees of your name, photograph, statements, for advertising and promotional purposes for this and similar promotions, worldwide, and in perpetuity, in any and all forms of media, now known or hereafter devised without additional compensation, review or approval rights, notification or permission. 15) Winners List. A Winners List will be available on or about two (2) weeks after the end of the Drawing Period by contacting OverbyOrthodontics. 16) Sponsor and Administrator. This Contest is sponsored and administered by Overby Orthodontics, 700 1st Ave SW, Austin, MN 55912.